

The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 50,000 employees worldwide and annual revenues of over US\$44 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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The Power to Surprise



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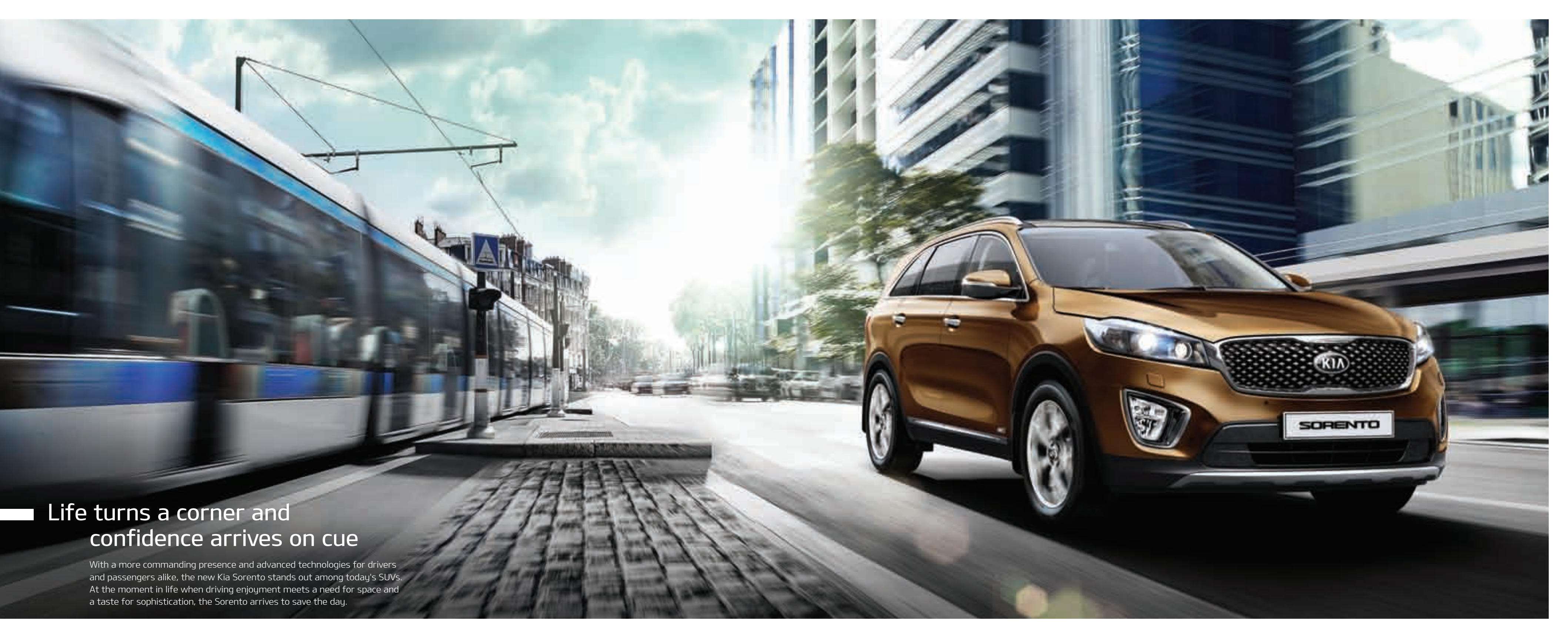
Unleash your confidence

SORENTO



— An adventurer that's equally
at home in the modern cityscape

The Sorento has a solid legacy of hard-working, all-weather practicality forged in the great outdoors. Now with even more refined styling, its resourcefulness proves just as appealing on the most sophisticated city streets.



Life turns a corner and confidence arrives on cue

With a more commanding presence and advanced technologies for drivers and passengers alike, the new Kia Sorento stands out among today's SUVs. At the moment in life when driving enjoyment meets a need for space and a taste for sophistication, the Sorento arrives to save the day.



An SUV designed for all the lives we lead

The sleek and agile Sorento brings luxury, technology and practicality to the street with ideally balanced proportions. Advanced handling dynamics, forward-thinking safety features, and truly empowering connectivity come together in a sophisticated package that helps you navigate the demands of modern life in style.



Surround yourself with intelligent contours

The wraparound form of the Sorento cockpit engages you from the start while sculpted door garnishes flow organically into the front safety mouldings. Protuding functional elements such as the side air vent controls and the lower controls of the centre fascia invite engagement.



Inspired, relaxed, and firmly in control

With its fine craftsmanship, simple, appealing instrumentation and powerful, targeted ventilation, the roomy Sorento interior is a refuge of sophistication and calm when life gets busy.

4.3" TFT-LCD touch-screen audio

The 4.3" touch-screen audio system adds to the standard system's capabilities with a larger, colour touch screen and an integrated backup camera display.

3.8" mono-TFT-LCD audio

The standard 3.8" LCD audio system offers radio and CD player control, Bluetooth Handsfree, MP3 storage/playback functions and more.



7" TFT-LCD supervision cluster

A high-visibility display in the centre gauge reports outside temperature, audio information, distance to empty, fuel consumption.



Satin-chrome finish

Luxurious, satin-chrome finish graces the inner door handles, air vent surrounds and other interior design features. The raised vents echo the finish of the dials and their knurled control knobs let you smoothly adjust direction and airflow.



Simpler floor console design

The floor console design is less cluttered and more efficient thanks to the adoption of an electronic parking brake and the elimination of the manual handbrake lever.



Rear air ventilation and power supply

Rear passengers can adjust airflow with vents and controls mounted at the back of the centre console. USB and 12V outlets let them charge a variety of devices.



Luxurious trappings keep you feeling right at home

The Sorento interior offers a high standard of comfort and luxury featuring finely crafted seats. A dual-pane Panorama sunroof, an EX option, adds a new dimension of sunny charm. On 7-passenger models, the 2nd row seat auto-folds and slides 270 mm to let rearmost occupants in and out, while the 3rd row seat back splits and folds 50:50.



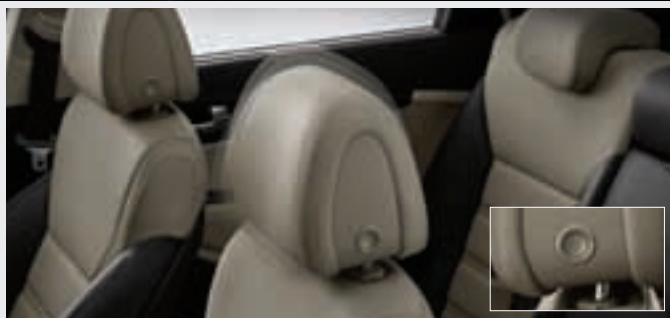
Ease of entry and exit On 7-passenger models, the 2nd row seat auto-folds and slides 270 mm to let rearmost occupants in and out.



Heated and ventilated seats For all-weather comfort, heated 1st and 2nd row seat cushions and seat backs allow adjustable heating for driver and passengers when it's cold. On warm days, the driver and front passenger can enjoy soothing airflow through the seat cushions and seat backs. Optional on EX models.



Driver's seat thigh extension To offer support and comfort for long-legged drivers, the cushion of the driver's seat can be extended up and forward at the push of a button on the seat base. Optional on EX models.



One-button adjustable headrest The 1st row seat headrests offer up, down and sliding adjustment with the simple push of a button. Optional on EX models.



Making the most of the space inside

A modern sport utility vehicle should accommodate a wide range of scenarios that come up through the years. The Sorento transforms quickly from a 7-seat commuter, to a miniature removal truck, to an adventure facilitator for travelers and their equipment. No matter the configuration, comfort and sophistication rule the day.

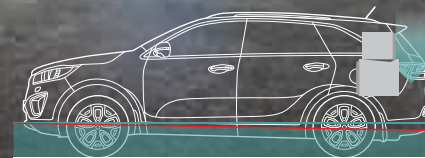
A cargo hauler at heart

The Sorento is designed to offer true practicality when you need to load, stow and carry cargo. The interior space quickly accommodates even large or bulky items. For everything that won't fit inside, a roof rack comes as standard.



Smart power tailgate

The rear tailgate opens automatically when the Smart Key is detected nearby for 3 seconds or more, and closes with a simple push of a button. Optional on EX models.



Self-leveling suspension When a heavy load is placed in the cargo area, the self-leveling suspension raises the ride level to maintain appropriate ride height, stability and clearance.



2nd row seatback lever (7-seater)



Cargo underfloor storage compartment (5-seater)



Cargo screen storage compartment



2nd row seatback lever Each side of the cargo area has a remote folding lever for the 2nd row seatbacks. On 7-seater models only.

Cargo underfloor storage compartment Store emergency items and valuables in the spill-proof tray under the cargo space floor.

Cargo screen storage compartment Stow larger valuables out of view in a separate, partitioned-off space under the optional retractable screen.

Tailgate memory function Opening angles for the tailgate can be stored in memory by pressing and holding a button under the tailgate for 3 seconds. Optional on EX models.

Tap into superhuman attentiveness

Tapping into the power of the latest sensing technology and intelligent processing, the Sorento helps you stay aware of your position and the movement of the vehicles around you, enhancing your comfort and peace of mind.

■ Parking Assist System (PAS)

This system using ultrasonic sensors mounted on the front and rear bumpers warns of any obstacles when maneuvering into tight spaces to park safely and confidently.



■ Adaptive Front Lighting System (AFLS)

To improve nighttime driving visibility, this system aims and controls the distribution of the low beams as the vehicle goes through turns in proportion to the turning angle. Optional on EX models.



■ Rear Cross Traffic Alert (RCTA)

When backing out of a parking spot or driveway, the system warns the driver if it detects any cross traffic in the lane the vehicle is entering.



■ Auto Cruise Control (ACC)

For comfort and improved fuel economy, the cruise control system lets you set and maintain a speed above 40 km/h. If you accelerate, it will return to your set speed once you take your foot from the pedal. To turn off cruise control, turn the steering-wheel-mounted switch off, or simply tap the brake pedal.



Blind Spot Detection (BSD)

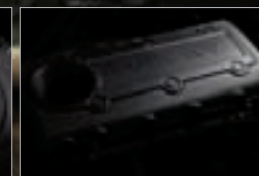
The system uses radar sensors to monitor approaching vehicles from the rear in the lanes flanking the driver. If a vehicle is detected, a visual alert appears on the sideview mirrors.

The power you desire and the efficiency you respect

The petrol and diesel engines available on the Sorento offer enjoyable mid- and low-range torque and smooth and quiet operation. Their enviable fuel economy is aided by ingeniously precise transmissions that balance power and efficiency, whether you're in town or out on the open road.



3.3 Gasoline MPI
Max. power
270 ps @ 6,400 rpm



2.4 Gasoline MPI
Max. power
172 ps @ 6,000 rpm



2.2 Diesel CRDi
Max. power
200 ps @ 3,800 rpm
(Euro-4, 5, 6)



6-speed automatic transmission An electronically controlled 6-speed automatic transmission provides smooth, seamless shifting and improved fuel efficiency.



6-speed manual transmission The Sorento's 6-speed manual gearbox offers high torque on demand for acceleration and sporty performance, along with smooth, fuel-efficient gear changes.



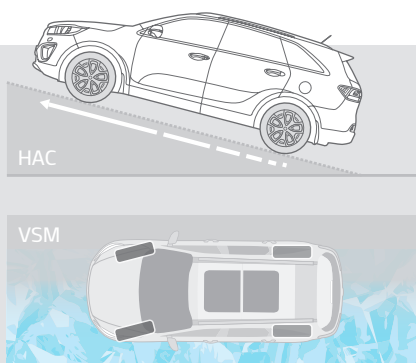
Drive mode select system Choose Normal, Eco, or Sport mode to suit your preferences. Standard on automatic transmission models.



Flex Steer system Users can switch between the 2 steering modes: Normal and Sport. Standard on manual transmission models.

Technology makes it all seem effortless

Every day the road can present new challenges. The Sorento is engineered to use its own reflexes to keep you in control when tricky surfaces, inclines, twisting roads, and unexpected moves by other drivers put you to the test.

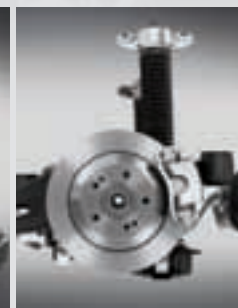


Hill-start Assist Control (HAC)

HAC prevents the vehicle from rolling backward when at a standstill on an incline by gently applying the brakes for up to two seconds while you move your foot from the brake pedal to the accelerator.

Vehicle Stability Management (VSM)

The system enhances the directional stability of the vehicle by automatically controlling MDPS and brakes on each wheel. In case of braking on a non-homogeneous surface (e.g. right wheel on ice and left wheel on the asphalt), it helps to stabilize the vehicle and maintain the vehicle path.



Rack-type Motor-Driven Power Steering (R-MDPS) A firm, solid feel and unprecedented steering response are simultaneously achieved with optional R-MDPS.

Rear sub-frame Even 2WD models now feature the sturdy rear sub-frame that AWD models are famous for, further improving driving stability.

Upright rear shock-absorber A more vertically oriented rear shock absorber system helps to control wheel travel on uneven ground and better isolates occupants from bumps.

We've given the unthinkable quite a bit of thought

Feel protected inside the Sorento cabin where you are surrounded by a safety cage design fortified with ultra-high-tension steel and a 6-airbag SRS system. Thoroughly tested in countless crash simulations and actual collision tests, the Sorento puts occupant safety above all else.

53% AHSS* used



***Advanced High Strength Steel (AHSS)** The Sorento uses more than 53% Advanced High Strength Steel. This exceptional steel reinforces the front, rear and sides, as well as high stress points throughout the body.

Six airbags The Sorento offers driver, front passenger, two front-side, and two side-curtain airbags to help protect occupants and potentially reduce injuries, in the event of a collision.

Experience precise control of every wheel

An innovative, continuously active AWD coupling system helps the AWD-equipped Sorento maintain the utmost traction on rough, loose or slippery surfaces, and helps improve lateral stability when cornering.

Dynamax AWD
True AWD. Continuously thinking forward.

Dynamax™ AWD Coupling The intelligent Dynamax All-Wheel-Drive (AWD) system, developed in conjunction with Magna Powertrain, continuously monitors driving conditions and anticipates AWD system requirements, sending torque to the wheels that have traction. The system also adds stability in corners, helps eliminate unintended over- and understeer by reducing unwanted traction forces at the front and rear axle, and helps reduce fuel consumption and emissions.





Equipped to get you
right where you want to be

The rugged new Kia Sorento takes you to exciting new places, and offers you the equipment needed to make the journey with style and confidence.



Let people know where you stand on performance

Sorento's performance credentials are on vivid display with the GT-Line package. It's sport-oriented design cues keep the focus on driving—with a luxurious edge.

Red Callipers

The Sorento GT-line features bright red brake callipers that are prominently visible between wheel spokes. They serve as attractive reminders of the braking performance that makes the Sorento so manageable and reassuring to drive.

LED Fog Lamps

Attractive arrays of high-tech LED fog lamps help light your way through foggy stretches of road. LEDs are long-lasting sources of consistent brightness.



The GT-Line is a package of sport appearance and performance options designed to accentuate the excitement of Sorento ownership.



Paddle Shift

Attractive, performance-styled chrome-finished paddle shifters match the finish of other design elements around the cabin. You can change gears without taking your hands from the wheel, and the texture of the paddles is a recurring reminder of the refined texture of the GT-Line controls.

Seat Work-In System

The Sorento GT-line includes simple button control that slides and reclines the 1st passenger seat, so the driver can adjust it more easily for the second-row passenger convenience.

Gear Shift Knob

In the Sorento GT-line, the push button and knob of the GT-Line exclusive automatic transmission's gear selector lever is finished in the same lush chrome finish as the other GT-Line exclusive design detail. The surface is soft and refined—get a sensory treat every time you move the lever.

Red Colour Package

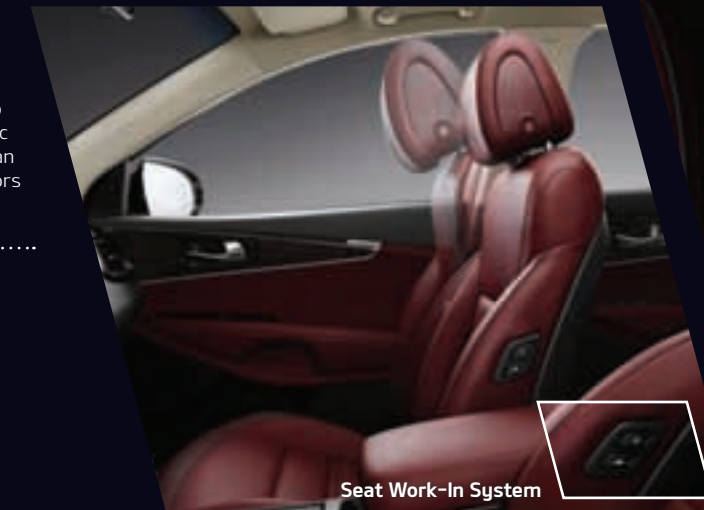
Red leather seating materials and door inserts give the Sorento GT-line a rich, indulgent atmosphere and establish a sexy, dynamic contrast with the black trim of the rest of the interior. It's an elevated variation on the inviting, high-performance interiors found in many finer sports cars.



The GT-Line is a package of sport appearance and performance options designed to accentuate the excitement of Sorento ownership.



Paddle Shift



Seat Work-In System



Gear Shift Knob



Red Colour Package

Enter a higher realm of driving satisfaction

With upgraded materials, fine craftsmanship and intriguing details, the GT-Line transforms the Sorento interior into a sport-luxury driving environment.

The little things that make it all yours

While the Sorento comes well equipped with standard features, a wide selection of optional amenities give you many ways to personalise your own Sorento to suit your needs and preferences.



Panorama sunroof The vast dual-pane Panorama sunroof lets you and your passengers enjoy fresh outdoor breezes as it creates an even more spacious interior ambience. A one-piece motor-driven roller blind, and the absence of a centre head lining, provide an open feeling unmatched by competitors' sunroofs. Optional on EX models.



Steering wheel audio remote control
Intuitively placed steering wheel-mounted controls let you adjust volume and change stations without taking your hands from the wheel.



Auxiliary, USB and iPod® connections
Play audio from iPods, flash drives and other compatible multimedia devices through the integrated 3.5 mm (analogue) and USB connectors.



Bluetooth Handsfree
Enables wireless connectivity between your Bluetooth-compatible devices and the vehicle sound system via the built-in microphone.



Electronic Parking Brake (EPB)
Engage the parking brake simply by operating a button and be certain of whether it's properly engaged or not. Optional on EX models.



Exterior lamps outage indicator
When the circuit for an exterior lamp is broken, the cluster displays the position of the broken lamp for added convenience.



Integrated Memory System (IMS)
Recall the stored seat, steering wheel and side mirror positions for two drivers. Optional on EX models.



Dual separate climate control
On EX models, the dual climate control system gives the driver and front passenger separate controls for temperature and fan speed.



Heated steering wheel
A heated steering wheel makes it easier to grip the wheel firmly on cold days. Optional on EX models.



Sunshade blind
A retractable rear-door window sunshade helps rear passengers and stowed cargo stay cool on sunny days.



Auto-up and -down windows
An auto-down driver's window is offered as standard. Choose optional auto-up and -down driver and front passenger windows for added safety and convenience.



HMSL integrated rear spoiler
An attractively contoured rear spoiler helps to manage airflow over the rear of the vehicle and incorporates a High-Mounted Stop Lamp (HMSL).



LED tail lamps and stop lamps
LED tail lamps and stop lamps, an EX option, are integrated into the tail lamp clusters. LEDs illuminate more quickly, last longer, and are more energy efficient than conventional bulbs.



Cup holder
There are two large-sized cupholders at center of 1st and 2nd row seats. It allows for the safe and spill-free storage of bottles and cups to enhance convenience.



Stainless steel pedals
Sturdy, lightweight stainless steel pedals add a performance-inspiring accent. Optional on EX models.



LED illuminated door step
Bright, low-energy LED lighting illuminates the lower door sill to help you get in and out of the Sorento gracefully at night or in dark car parks.

Interior colour and trim selection

Black one-tone interior



■ EX optional grade Saturn Black Leather

Interior environment in Saturn Black, hydro graphics one-tone dashboard and black leather seat upholstery



■ EX standard grade Saturn Black Cloth



Interior environment in Saturn Black, hydro graphics one-tone dashboard and black woven seat upholstery

■ LX standard grade Saturn Black Cloth



Interior environment in Saturn Black, carbon-look embossing, one-tone dashboard and black tricot-woven seat upholstery

Black + Stone two-tone interior



■ EX optional grade Stone Leather

Interior environment in Stone colour, hydro graphics two-tone dashboard and Stone colour leather seat upholstery



■ EX standard grade Stone Cloth



Interior environment in Stone colour, hydro graphics two-tone dashboard and Stone colour woven seat upholstery

■ LX standard grade Stone Cloth



Interior environment in Stone colour, carbon-look embossing, two-tone dashboard and Stone colour tricot-woven seat upholstery

Colour packages



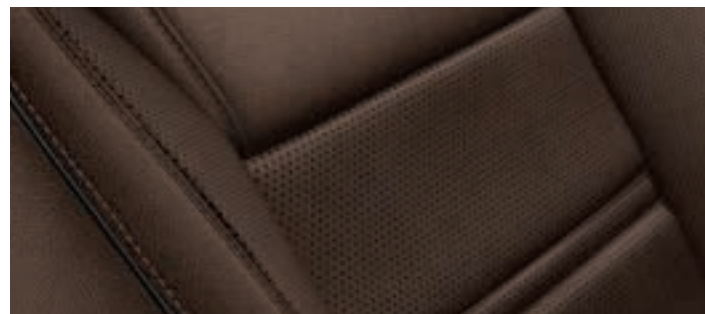
■ EX optional grade Light Gray Leather

Interior environment in Light Gray, insert films one-tone dashboard and Light Gray leather seat upholstery



■ EX optional grade Brown Leather

Interior environment in Brown, insert films one-tone dashboard and Brown leather seat upholstery



Colour and trim selection

The Sorento is available in a pleasing array of exterior and interior colour combinations that offer up-to-the-minute style and a soothing atmosphere.

■ Exterior colours

There's a paint finish to suit your style. The Sorento is available in pearlescent, metallic and solid exterior colours.



Clear White (UD)



Snow White Pearl (SWP)



Silky Silver (4SS)



Platinum Graphite (ABT)



Imperial Bronze (MY3)



Sunset Red (MR5)



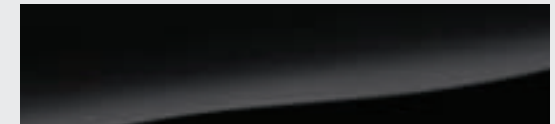
Metal Stream (MST)



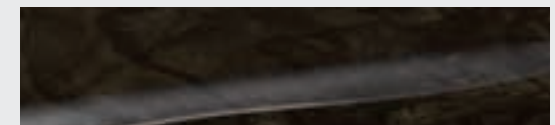
Aurora Black Pearl (ABP)

■ Interior finish materials

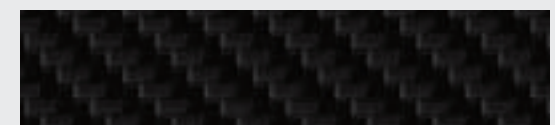
The textures and tones of trim accents bring a warm lustre to the interior.



Black high gloss (insert film)



Wood grain (hydro graphic)



Carbon-look embossing

■ Outside door handles

Body colour grip-type handles come as standard on the LX, while EX models feature chrome-finished handles.



Chrome (EX)



Body colour (LX)

Radiator grilles

The new grille designs feature the Kia family look and bring out the confident character of the Sorento.



Light metallic grille (EX)



Standard black grille (LX)

Skid plate

The visually appealing front under guard and skid plate offer protection against splashes and scrapes.



Silver painted (EX)



Standard black finish (LX)

Alloy wheel

Aerodynamic alloy wheels help reduce unsprung weight and accentuate the Sorento's brawny character.



235/65R 17" Alloy wheel
(Standard)



235/60R 18" Alloy wheel
(Optional on EX)

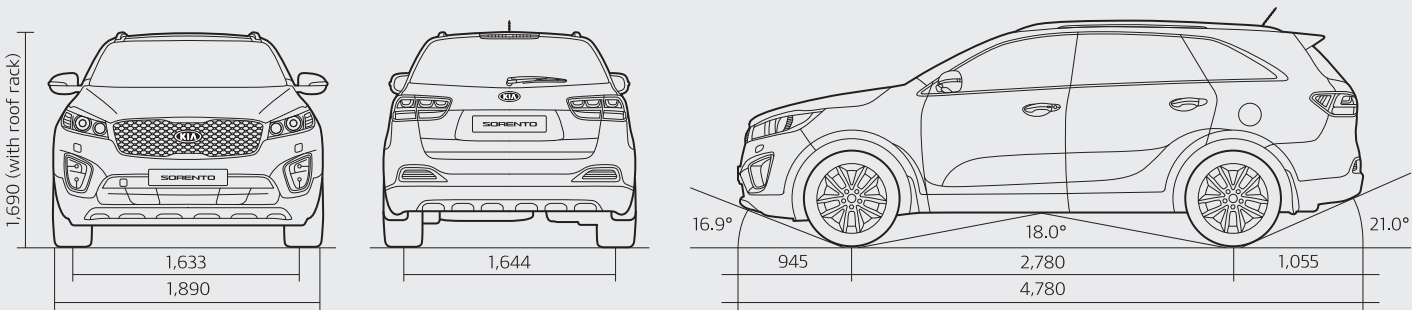


235/55R 19" Alloy wheel
(Optional on EX)



235/55R 19" Chrome Sputtering
Alloy Wheel (Optional on EX)

Dimensions (mm) *17" -wheel based



All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

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Specifications (mm)

Overall length	4,780
Overall width	1,890
Overall height	1,685 (without roof rack) 1,690 (with roof rack)
Wheelbase	2,780
Wheel tread (F/R)	17" : 1,633 / 1,644 18", 19" : 1,628 / 1,639
Overhang (F/R)	945 / 1,055
Head room (1 st / 2 nd / 3 rd row)	1,004 / 998 / 920 (without panorama sunroof)
Leg room (1 st / 2 nd / 3 rd row)	1,048 / 1,000 / 805
Shoulder room (1 st / 2 nd / 3 rd row)	1,500 / 1,472 / 1,342
Ground clearance	185
Fuel tank capacity (ℓ)	71

*Curb Vehicle Weight(CVW) based



Vehicles in harmony with nature



Whether you love getting out into the great outdoors or simply enjoy living in a more sustainable balance with the ecosystem, you have found a soul mate in Kia Motors.

Environmental preservation and social responsibility are top priorities at Kia, and we back up our commitment with tangible action. Our EcoDynamics sub-brand, established in 2009, designates the most eco-friendly cars within each Kia model range that showcase our new fuel-stretching and emission-cutting technologies such as hybrid, electric and hydrogen fuel cell powertrains.

We are also building a clean global production system, raising the resource

recovery rate, and designing vehicles with the disposal phase in mind. Meanwhile, we are adopting more and more environmentally friendly materials in our cars, selected for their composition, biodegradability and bio-inspired technology. For example, to reduce our carbon footprint, we are replacing oil-based materials with plant-based materials wherever possible.

As you can see, we at Kia Motors are committed to finding fundamental solutions to cut energy consumption and combat climate change. If you feel the same way about preserving the environment and ensuring a brighter future for the younger generation, then we have just the vehicle for you.

