

# forward

prodotti, soluzioni, opportunità

Roma, 12 ottobre 2010



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*Pierpaolo Bertocci per eni*



## The new eni i-sint engine lubricants

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- eni i-sint line has been technically designed for covering the following three main aims:
  - meeting all main needs of customers
  - simplifying the product offer
  - allowing an easy recognition of the application of the products
- Products have been selected from eni european product lines
- The baseline for the new eni i-sint lubricants has been agreed with affiliates.



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## The final new line: three product families

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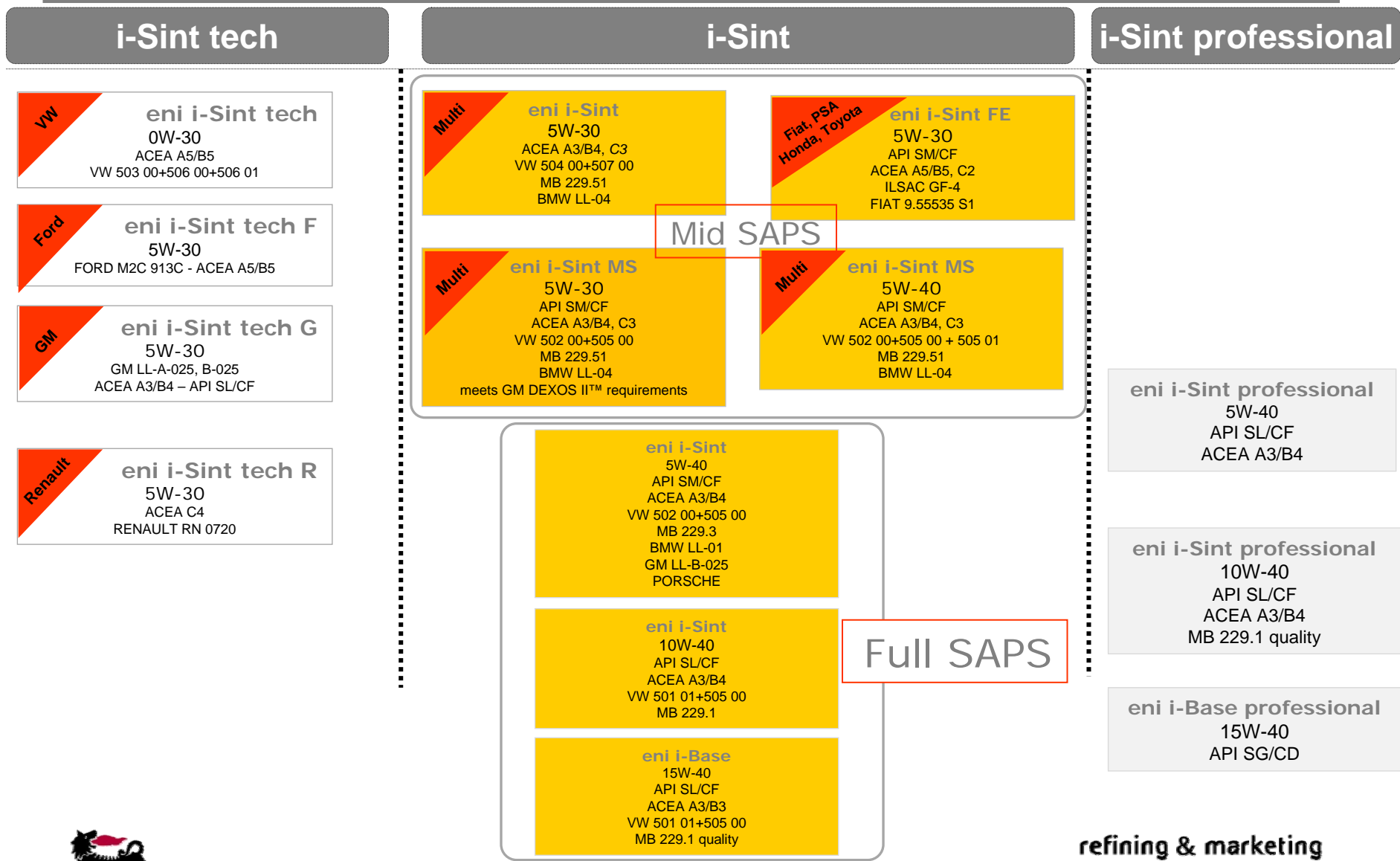
- eni i-sint Tech
  - products family including engine oils meeting the most stringent and specific requirements of car manufacturers
- eni i-sint
  - products family representing the main-line, with universal products (multi OEMs approved), including very high quality lubricants (like old Formula Future, Formula Prestige and Sint Evolution), mid/high quality products (like old Sint 2000) and base quality products like F.1 Supermotoroil)
- eni i-sint Professional
  - products family meeting basically the most relevant API and ACEA specifications. These lubricants are mainly for car workshops



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# eni new product line



Mid SAPS

Full SAPS



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# The new line: eni i-sint Tech products family

	Viscosity grade	Old products covered	Main features
eni i-sint Tech	0W-30	7007	VW 503 00/506 00 506 01
eni i-sint Tech F	5W-30	Formula Eco FO	Ford M2C 913 C
eni i-sint Tech G	5W-30	Formula LL G	GM- LL- A -025 GM-LL -B -025
eni i-sint Tech R	5W-30	Formula C4	For diesel fuel Renault 0720



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# The new line: eni i-sint products family (Mid SAPS)

	Viscosity grade	Old products covered	Main features
eni i-sint	5W-30	Formula future	Very high performance Multi OEMs approved Top synthetic
eni i-sint FE	5W-30	Formula C2	Fuel economy Designed for car with DPF Top synthetic
eni i-sint MS	5W-30	Formula Prestige (5W-30 & 5W-40) Formula MS B04	Top synthetic Meets GM DEXOS II requirements
	5W-40		Designed for car with DPF Multi OEMs approved

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# The new line: eni i-sint products family (Full SAPS)

	Viscosity grade	Old products covered	Main features
eni i-sint	5W-40	Sint Evolution – Sint Evolution 0W-30 Sint TD evolution Sint Common Rail- Tec sint SL- Extra HTS- Tec sint SX 0W-40 Tec sint 5W-30	Synthetic lubricant Multi OEMs approved Fuel economy
eni i-sint	10W-40	Sint 2000-Sint 2000 TD Formula LL Plus- Formula B4 others	Semi-Synthetic lubricant Multi OEMs approved Excellent value for money
eni i-base	15W-40	F.1 Supermotoroil	Mineral lubricant Basic OEMs' approvals



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# The new line: eni i-sint professional

	Viscosity grade	Old products covered	Main features
eni i-sint professional	5W-40	Sint Professional Extra HTS	Synthetic lubricant API & ACEA levels Cost effective
eni i-sint professional	10W-40	Formula Plus One Formula LL Plus-	Basic performances API & ACEA levels Cost effective
eni i-base professional	15W-40	HD Dual	Mineral lubricant Base quality Cost effective



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## At a glance: comparison between new and old product line

current line (Italia)	SAE	new line eni i-sint/ i-base
7007	0W-30	<b>eni i-Sint tech 0W-30</b>
<i>FORMULA ECO FO</i>	5W-30	<b>eni i-Sint tech F 5W-30</b>
<i>FORMULA LL G</i>	5W-30	<b>eni i-Sint tech G 5W-30</b>
FORMULA C4	5W-30	<b>eni i-Sint tech R 5W-30</b>
FORMULA FUTURE	5W-30	<b>eni i-Sint 5W-30</b>
FORMULA C2 5W-30	5W-30	<b>eni i-Sint FE 5W-30</b>
FORMULA PRESTIGE	5W-40	<b>eni i-Sint MS 5W-40</b> <b>eni i-Sint MS 5W-30</b>
FORMULA MS B04	5W-30	
FORMULA PRESTIGE 5W-30	5W-30	<b>eni i-Sint 5W-40</b>
SINT EVOLUTION	5W-40	
SINT T.D. EVOLUTION	5W-40	
SINT COMMON RAIL	5W-40	
SINT EVOLUTION	0W-30	
SINT 2000	10W-40	<b>eni i-Sint 10W-40</b>
SINT 2000 TURBODIESEL	10W-40	
F.1 SUPERMOTOROIL	15W-40	<b>eni i-base 15W-40</b>
SINT PROFESSIONAL	5W-40	<b>eni i-sint professional 5W-40</b>
FORMULA PLUS ONE	10W-40	<b>eni i-sint professional 10W-40</b>
HD DUAL	15W-40	<b>eni i-base professional 15W-40</b>



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# New Label – Products from Livorno

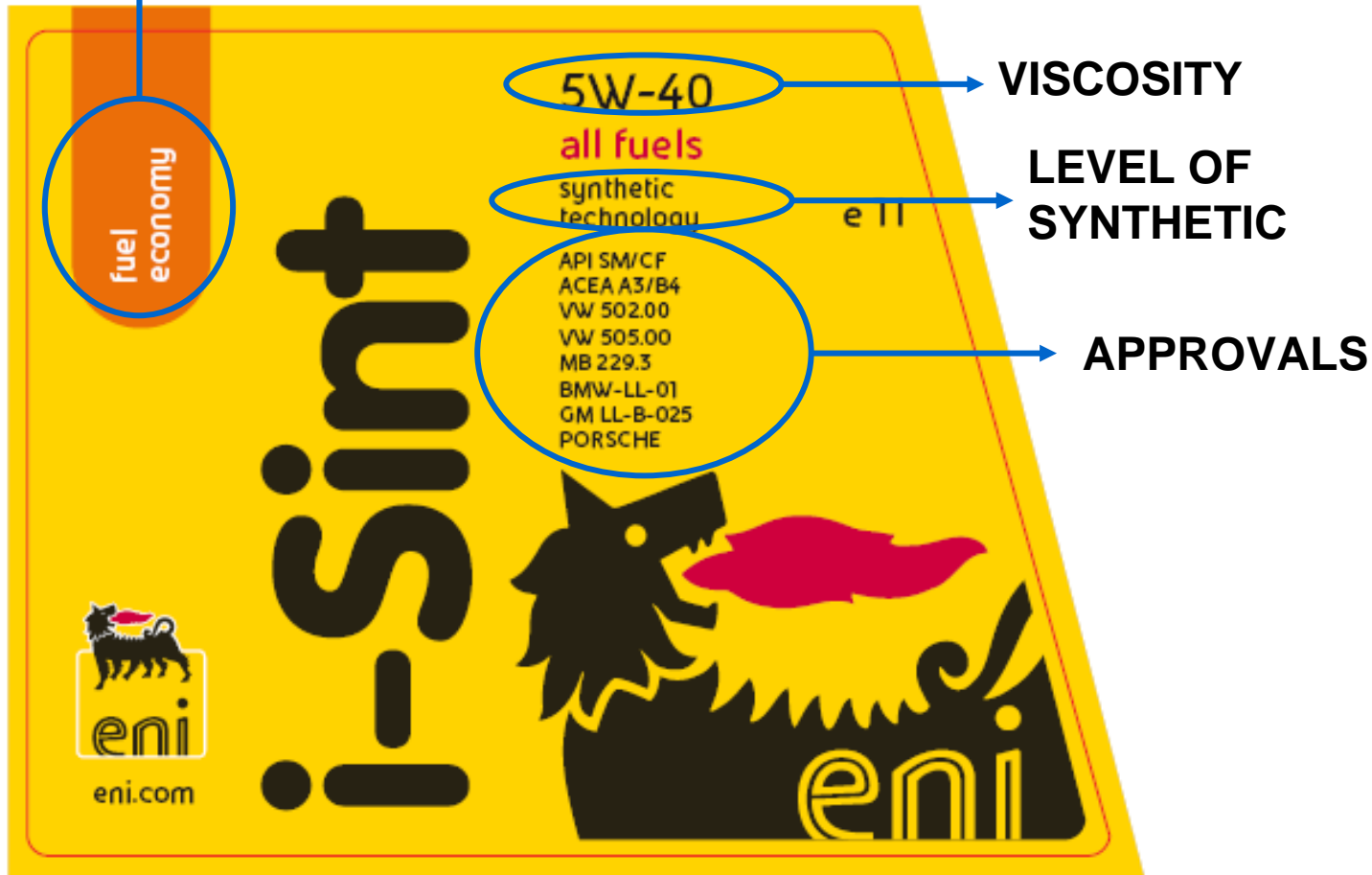


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# New Front Label – Products from Gavà

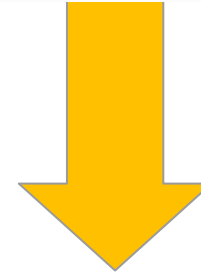
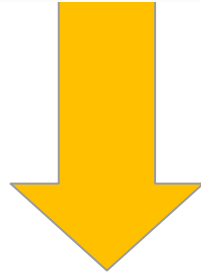
## PROMISE



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# The current range...

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... and the new one



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The three different families are identified by the three different colours of the labels

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# Comparative table between the new and the old line

**Evoluzione linea lubrificanti eni passenger car**

linea	tipo prodotto	attuale offerta	nuova offerta	tecnologia	livelli prestazionali	caratteristiche	approvazioni
		nome prodotto	nome prodotto				
tech	0W-30 VW	7007	eni i-Sint tech 0W-30	top synthetic technology	VW 503 00 + 506 00 + 506 01 ACEA A5/B5	fuel economy	designed for Volkswagen engines
	5W-30 Ford	formula eco fo	eni i-Sint tech F 5W-30	synthetic technology	Ford M2C 913C ACEA A5/B5	fuel economy	designed for Ford engines
	5W-30 GM	formula il g	eni i-Sint tech G 5W-30	synthetic technology	GM LL-A-025 GM LL-B-025 ACEA A3/B4 API SL/CF	fuel economy	designed for General Motors/ Opel engines
	5W-30 Renault	formula c4	eni i-Sint tech R 5W-30	synthetic technology	ACEA C4 Renault RN 0720	fuel economy	designed for Renault diesel engines
i-Sint	5W-30 Multi OEMs	formula future	eni i-Sint 5W-30	top synthetic technology	ACEA A3/B4 VW 504 00 + 507 00 MB 229.51 BMW-LL-04	eco-friendly fuel economy	multi OEMs approved
	5W-30 Fiat PSA, Honda Toyota	formula c2	eni i-Sint FE 5W-30	top synthetic technology	ACEA A5/B5, C2 API SM/CF ILSAC GF-4 FIAT 9.55535 S1	fuel economy eco-friendly	
	5W-30 MB BMW, GM	formula prestige	eni i-Sint MS 5W-30	top synthetic technology	ACEA C3 API SM/CF VW 502 00 + 505 00 MB 229.51 BMW-LL-04 meets GM DEXOS II™ requirements	eco-friendly fuel economy	multi OEMs approved
	5W-40 MB BMW	formula prestige	eni i-Sint MS 5W-40	synthetic technology	ACEA A3/B4, C3 API SM/CF VW 502 00 + 505 00 + 505 01 MB 229.51 BMW-LL-04 Porsche	eco-friendly fuel economy	multi OEMs approved
	5W-40	sint evolution	eni i-Sint 5W-40	synthetic technology	API SM/CF ACEA A3/B4 VW 502 00 + 505 00 MB 229.3 BMW LL 01 GM LL-B-025 Porsche	fuel economy	
	10W-40	sint 2000	eni i-Sint 10W-40	synthetic technology	API SL/CF ACEA A3/B4 VW 501 01 + 505 00 MB 229.1	engine protection	
	15W-40	F1 supermotoroil	eni i-Base 15W-40		API SL/CF ACEA A3/B3 VW 501 01 + 505 00 MB 229.1 quality	engine protection	
professional	5W-40	sint professional	eni i-Sint professional 5W-40	synthetic technology	API SL/CF ACEA A3/B4	engine protection	
	10W-40	formula plus one	eni i-Sint professional 10W-40	synthetic technology	API SL/CF ACEA A3/B4 MB 229.1 quality	engine protection	
	15W-40	hd dual	eni i-Base professional 15W-40		API SG/CD	engine protection	

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## The Formula Moto new line: eni i-Ride

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- eni
  - Is the exclusive supplier of lubricants and fuels for MotoGP and Moto2
  
- eni
  - Is the only Company authorized to utilize the logos "MotoGP" and "Moto2" on its products
  
- eni
  - Is developing the new line i-Ride which will be launched next Spring starting from Italy.

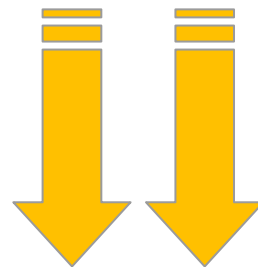


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Also Formula Moto range will be restyled...

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... and these are 2 samples of the new cans

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## Racing World

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- **eni** has increased its presence in racing events
- **eni** is the main sponsor of F.1 GP of Hungary
- **eni** is the main sponsor of Sachsenring Moto GP



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## eni's commitments in racing activities

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# eni's commitments in racing activities

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## eni's commitments in racing activities



**eni** will be the supplier of racing fuels and lubricants to Moto2 Championship for the next three years



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